



**MEGA BRANDS RESCHEDULES RELEASE DATE  
FOR ITS FIRST QUARTER 2007 FINANCIAL RESULTS TO MAY 18, 2007**

MONTREAL, May 14, 2007 - MEGA Brands Inc. (TSX: MB) will report its financial results for the first quarter ended March 31, 2007 before markets open on May 18, 2007.

This rescheduling is related to the expanded recall campaign jointly announced with the U.S. Consumer Product Safety Commission on April 19, 2007 for Magnetix building sets and associated media reports.

In light of these events, the Corporation is currently assessing the financial impact of the expanded recall on its financial results for the first quarter ended March 31, 2007.

The analyst conference call has been rescheduled to May 18, 2007 at 9:00 a.m. Participants may listen to the call by dialing **1 (800) 731-5774**. A replay will be available until May 26, 2007 by dialing **1 (416) 640-1917** and entering passcode **21228884#**. This conference will also be webcast live and archived for 3 months on MEGA Brands' website: [www.megabrands.com/en/corpo/investor\\_relations.php](http://www.megabrands.com/en/corpo/investor_relations.php)

**About MEGA Brands**

MEGA Brands is a trusted family of leading global brands in construction toys, games & puzzles, arts & crafts and stationery. We offer engaging creative experiences for children and families through innovative, well-designed, affordable and high-quality products that deliver on our Creativity to the Rescue promise. For more information, please visit <http://www.megabrands.com>.

The MEGA logo, Creativity to the Rescue, Mega Bloks, Rose Art, Magnetix and Board Dudes are trademarks of MEGA Brands Inc. or its affiliates.

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For more information:      Investor Relations  
   André Pinard  
   (514) 333-3339 ext. 745

Media  
Alex Radmanovich  
(514) 845-2949