Press Release – For Immediate Distribution

MEGA BRANDS ANNOUNCES APPOINTMENT OF NEW DIRECTOR

MONTREAL, June 20, 2007 – MEGA Brands Inc. (TSX: MB) is pleased to announce the appointment of Keith B. Bowman, FCA, to the Board of Directors. "Keith Bowman is a highly accomplished professional whose leadership, experience and entrepreneurial spirit are well suited to the needs of a growing company like ours," stated Marc Bertrand, President and CEO of MEGA Brands.

During a four decade career with Ernst & Young Canada, Bowman held numerous senior positions, including Regional Managing Partner in Ontario and National Director of Assurance, Quality and Risk Management. He also acted as Chair of the Institute of Chartered Accountants of Ontario and served on that organization's Council from 1993 to 2000. Bowman's appointment as an independent director and member of the Audit Committee of the Board of Directors of MEGA Brands took effect on June 8, 2007.

About MEGA Brands
MEGA Brands is a trusted family of leading global brands in construction toys, games & puzzles, arts & crafts and stationery. We offer engaging creative experiences for children and families through innovative, well-designed, affordable and high-quality products that deliver on our Creativity to the Rescue promise. For more information, please visit http://www.megabrands.com.

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For more information: Alex Radmanovich
(514) 845-2949