



**STATEMENT BY MARC BERTRAND, MEGA BRANDS' PRESIDENT AND  
CEO**

Montreal, October 17, 2007 - "We are very pleased to have just learned that Health Canada tested Mega Bloks and declared it safe. This confirmation puts to rest the confusion Protégez-Vous created. There is nothing more important to MEGA Brands than the safety of our toys. We are pleased that Health Canada, the Canadian Toy Association and Bureau Veritas have now all confirmed that our products are safe."

For more information, please contact Harold Chizick at (514) 333-5555, ext. 2338 or [hchizick@megabrands.com](mailto:hchizick@megabrands.com).

**About MEGA Brands**

MEGA Brands is a trusted family of leading global brands in construction toys, games & puzzles, arts & crafts and stationery. We offer engaging creative experiences for children and families through innovative, well-designed, affordable and high-quality products that deliver on our Creativity to the Rescue promise. For more information, please visit <http://www.megabrands.com>.

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