



MEGA BRANDS TO REPORT THIRD QUARTER 2009 RESULTS

MONTREAL, November 9, 2009 - MEGA Brands Inc. (TSX: MB) will report its financial results for the Third quarter ended September 30, 2009 before markets open on November 13, 2009.

An analyst conference call will be held at 9:00 a.m. on November 13, 2009 to discuss the results. Participants may listen to the call by dialing **1 (877) 974-0447**.

For those unable to participate, a replay will be available until November 20, 2009. The replay phone number is **1 (416) 640-1917**, access code **4183228#**.

About MEGA Brands

MEGA Brands is a trusted family of leading global brands in construction toys, games & puzzles, arts & crafts and stationery. MEGA Brands offers engaging creative experiences for children and families through innovative, well-designed, affordable and high-quality products. Visit megabrands.com for more information.

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