



**Press Release – For Immediate Distribution**

**MEDIA ADVISORY: MEGA Brands Annual Meeting**

**MONTREAL, June 8, 2010** – MEGA Brands Inc. (TSX: MB) is holding its Annual and Special Meeting of Shareholders at 10:30 a.m. on Thursday June 10, 2010 at the Omni Mont-Royal Hotel, 1050 Sherbrooke Street West, Montreal.

Management will meet with reporters at the end of the meeting.

**About MEGA Brands**

MEGA Brands is a trusted family of leading global brands in construction toys, games & puzzles, arts & crafts and stationery. MEGA Brands offers engaging creative experiences for children and families through innovative, well-designed, affordable and high-quality products. Visit [megabrands.com](http://megabrands.com) for more information.

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