



TO: News directors, assignment editors, journalists and columnists:
business, finance and investment news

FROM: Mega Bloks Inc.

DATE: November 21, 2002

TSX SYMBOL: MB

RE: News release – For immediate distribution
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Mega Bloks Inc. Files a Final Prospectus for its Secondary Offering of Common Shares

MONTREAL, November 21, 2002 — Mega Bloks Inc. (TSX: MB) today announced that it filed a Final Prospectus with the regulatory authorities in each of the Provinces and Territories of Canada, in relation to a secondary offering by certain of the Company's shareholders of a portion of their common shares. The offering is scheduled to close on November 27, 2002. The offering is led by Merrill Lynch Canada Inc., and includes CIBC World Markets Inc., BMO Nesbitt Burns Inc. and National Bank Financial Inc.

This press release does not constitute an offer to sell or the solicitation of an offer to buy, nor shall there be any sale of these securities in any jurisdiction in which such offer, solicitation or sale would be unlawful prior to qualification under the securities laws of any such jurisdiction. The common shares offered have not been and will not be registered under the *United States Securities Act of 1933*, as amended, and, under reserve of certain exceptions, may not be offered or sold within the United States of America or to people of the United States of America.

About Mega Bloks Inc.

Mega Bloks Inc. creates fun, educational and high quality construction toys that inspire kids and parents to play and learn together. The MEGA BLOKS® system features basic and themed construction toys for boys and girls of all ages. Headquartered in Montreal, Mega Bloks Inc. is a global organization employing approximately 1000 people with sales in over 100 countries.

{MEGA BLOKS and the MEGA BLOKS logo are the property of Mega Bloks Inc.}

Source: Mega Bloks Inc.
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